

COMMUNITIES START HERE

OUR STORY



Since 1964, Holiday Oil has been proudly family-owned and rooted in Utah's communities. Over the past 60+ years, we've grown alongside the neighborhoods we serve, always believing that strong communities are built through connections, service and opportunity.

Today, we bring that commitment to life by supporting local schools, nonprofits, scholarships, volunteerism and community partnerships that strengthen the places we call home.

As we look to the future, our mission remains clear: to fuel communities, create opportunities and leave a lasting, positive impact wherever we serve.

YOUR STORY

Every school, team, nonprofit and community organization has a story worth investing in. Whether you're raising funds for new equipment, supporting local families, creating opportunities for students, or bringing neighbors together, your work makes our communities stronger.

Through **Communities Start Here**, we're proud to partner with the people and organizations making a difference every day. Together, we're creating opportunities, building meaningful connections, and leaving a lasting, positive impact one community at a time.



PARTNERSHIP OPTIONS







Night at Holiday

Groups can earn 15% of in-store sales and $.15 on every gallon of fuel sold for a whole day at any Holiday location of your choice.

Car Wash

Sell car wash vouchers to redeem at any Holiday Oil location

OR

Host a car wash event at any of our car wash locations

Drink and Donuts

Donut Punch Cards:

Cost - $5.25 per card

Suggested Retail - $10

Fountain Drink Punch Cards: *excludes specialty Sip Shop Drinks

Cost - $8 per card

Suggested Retail - $15

HOW IT WORKS







Night at Holiday

- Pick a date and participating Holiday Oil location
- Invite your families, friends, neighbors, and supporters
- Supporters enter your fundraising code at checkout or the pump
- Your organization earns 15% of in-store purchases and 15c on every gallon of fuel purchased during your event
- Minimum of $100 is required for donation from Holiday

Car Wash

Car Wash Vouchers:

- Purchase vouchers for $6 each
- Suggested retail price: $14 each
- Earn up to $8 per voucher sold

Car Wash Event:

- Choose a date, spread the word
- Easy to organize
- No inventory to manage
- Fun for your supporters
- Minimum of $100 is required for donation from Holiday

Drink and Donuts

Purchase upfront or use our 30-Day Fundraising Agreement with no upfront cost.

No minimum order required.

Donut Cards

5 punches

Valid for any regular or specialty donut

Drink Cards

10 punches

Valid for any self-serve fountain drink

Excludes Sip Shop specialty drinks

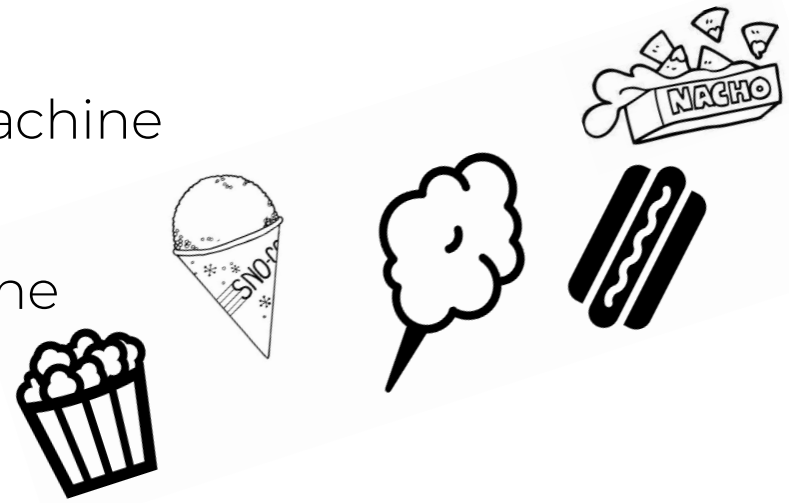
PARTY WITH HOLIDAY

Equipment Rental Program

Groups can reserve food equipment to use at their fundraiser to raise money for their cause.

What

- Popcorn machine
- Roller grill
- Cotton candy machine
- Slushie machine
- Sno-cone machine



How it works:

Groups will receive a promo code from the events team

Visit link – https://www.partywithholiday.com

Reserve equipment – select a day and pick up time

Purchase consumable items for the equipment

Pick up equipment and consumables from Cottonwood Distribution

HOLIDAY PROVIDES:

Media Kits

Ready-to-use marketing tools to help you get the word out fast.

Printable flyers, posters, and digital assets designed to promote your fundraiser and boost participation across your community.



Tool Kits

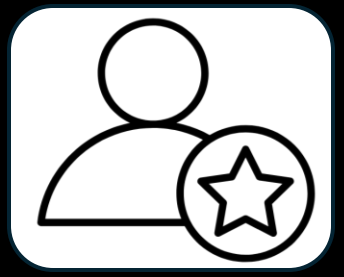
Your step-by-step fundraising playbook for success.
Best practices, ideas, and proven strategies to help you maximize participation, simplify planning, and raise more money.



Holiday Ambassador

Your dedicated partner in making your fundraiser a success.

A Holiday Oil representative available to answer questions, provide guidance, and help you plan and run a smooth, successful program from start to finish.



WHERE YOU COME IN:

Club Champion

Your dedicated point of contact for success.

You'll work directly with your Holiday Oil Ambassador to guide planning, answer questions, and help you maximize results from start to finish.



Activate & Promote

Get your community excited and engaged.

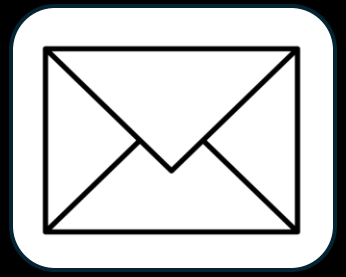
We'll help you spread the word through school announcements, newsletters, flyers, parent communications, and in-person promotions that drive participation.



Invite Your Community

Turn supporters into participants.

Share your fundraiser across social media, email, and community channels to bring in families, friends, and supporters who want to help you reach your goals.



MEDIA KITS EXAMPLES



Holiday will provide you printable flyers and social media sized posts that will help you spread the word to a broader audience

For more information, Email us at: events@holidayoil.com